

FOR IMMEDIATE RELEASE



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Princess Margaret Hospital

**RECORD-BREAKING WEEKEND TO END BREAST CANCER WALK
WRAPS TODAY
Sunday is 2nd Day in Two-Day Event**

5,382 Walkers will finish the last 30 km of their 60 km journey at the Direct Energy Centre.

(Toronto, ON; Sept. 10, 2006) – Yesterday, Princess Margaret Hospital announced that 5,382 walkers raised \$17.2 million in *The Weekend to End Breast Cancer*, a two-day, 60 kilometre walk to raise funds for breast cancer research in Toronto. This is the fourth annual Weekend to End Breast Cancer walk in Toronto, a multi-day event that has raised \$60 million to date. The fifth annual Weekend to End Breast Cancer benefiting Princess Margaret Hospital is already planned for September 7-9, 2007.

Perhaps a little weary from their 30 kilometre trek the day before, 5,382 walkers in The Weekend to End Breast Cancer, had no problem finding the drive and determination to get up early this morning and continue on the last 30 kilometres of their 60 kilometre journey.

Walkers set out early yesterday morning after a moving Opening Ceremony at Princes' Blvd, Exhibition Place. Hours later, they arrived at a "Tent City" erected at Downsview Park, where they were greeted by hot showers, meals and entertainment. Hundreds of Volunteers and Crew members are on hand over the course of the two day event to provide support at every level including meals, water and snack stops, gear transport, portable restrooms, safety on the streets, and comprehensive medical services. Today, they finish their journey at the Direct Energy Centre with an emotional Closing Ceremony.

"It takes a tremendous amount of planning – and hundreds of Volunteers - to be able to look after so many participants and ensure their safety as they wind their way through the city over a two day period," said Paul Alofs, President & CEO of The Princess Margaret Hospital Foundation. "We've worked with local authorities with regard to the route and street safety; we're providing plenty of Pit Stops for Walkers to re-hydrate and refuel; and we've got a great volunteer medical response team on hand at all times to help with blisters, dehydration, or any other medical issues."

"This multi-day event is for people wanting to do something really bold in the fight against breast cancer," said Dr. Tak Mak, Director, The Campbell Family Institute for Breast Cancer Research at Princess Margaret Hospital. "We are so grateful for the support and are thrilled at how the city and the surrounding communities have come together to continue to make this event the most successful breast cancer fundraiser in Canada!"

The Weekend to End Breast Cancer benefits breast cancer treatment, research, and education at Princess Margaret Hospital, an international leader in the fight against cancer and the largest institution in Canada devoted to cancer treatment, innovative research, and education programs. Princess Margaret Hospital supports ground-breaking research in breast cancer, moving us one step closer to discovering a cure. Princess Margaret Hospital

focuses on translational research - research findings that are quickly transformed into improved treatment options and enhanced patient care.

For more information about the event, or to register as a participant for next year, please contact (416) 815-9255, or sign up online at www.endcancer.ca. Visit Closing Ceremonies and register on-site for 2007!

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About Princess Margaret Hospital

Proceeds from The Weekend to End Breast Cancer will benefit Princess Margaret Hospital, a leader in the fight against cancer and the largest institution in Canada exclusively devoted to cancer treatment, research and education. Funds raised will be primarily directed to groundbreaking research at The Campbell Family Institute for Breast Cancer Research,, moving us a step closer to discovering a cure. Proceeds will also be used to continue to support clinical care and treatment programs, and provide survivorship support at Princess Margaret Hospital, a member of University Health Network.